



AREA OF EXPERTISE

Instructional Design



SkillSource Learning Partners' consultants create instructional design strategies that are interactive, structured and proven to be able to help your business and teams no matter their location.

Our instructional design services and expertise can be tailored to meet your needs in any number of areas, including:

- eLearning
- mLearning (learning for mobile devices)
- Microlearning
- Performance support tools, quick reference guides, and job aides
- Instructor-led classroom training (ILT)
- Virtual instructor-led training (VILT)
- Video simulations and Augmented Reality (AR)

ACTIVITIES THAT OUR INSTRUCTIONAL DESIGN CONSULTANTS TYPICALLY PERFORM:

ANALYSIS

- Audience, task, and needs
- Best-fit media or learning modalities
- Desired outcomes and competencies
- Developing training strategy

CREATION

- Storyboards for eLearning
- Curriculum development
- Content conversion
- Train-the-trainer (TTT) enablement
- Writing course content
- Creating interactive learning activities

IMPLEMENTATION

- Redesign and Updates
- Facilitation
- Evaluation
- Ongoing reinforcement